



Discovery and My Swimming Pool

NOTE this article may not be for everyone as it pertains to marketing ones self and/or products on the internet. If however, learning how to do something simple that will offer you more money, more flexibility with time to do what you love and spend time with your family, then I would suggest that this article is something you may want to pay attention too. End small print.

Every once in a while, something comes along that really rocks your socks. It could be that awesome partner in your life, that incredible new car, that extraordinary literary composition or whatever. You get the point, something that just blows you away.

Please hold that thought as I back track a little bit, then I will tell you how my socks got rocked off.

Over the past few years I have been using the internet to market myself and or products that I have been affiliated with.

You know the routine, you find a product that entices you to make money with and you jump in feet first. The thing that most do not understand is that you are really jumping into the deep end of Internet Marketing. Please do not get me wrong here. Many companies have a wonderful system to move you forward with and if you follow what they suggest, you can make lots of money.

The real downside to all this is that even by following that system, you must also learn how to do all this stuff over the

internet to be successful at what you are promoting and create a home based business that truly done from home. Things like get a domain name, create a landing page, learn to use keywords, make sure you have hotlinks, use terrific sales copy, use proper coding, use statistical counters to see what is working, make use of free ads, use pay per clicks, set up a paypal account, play in many forums, learn to communicate without being a total sales person, learn how to relationship with people, auto responders, newsletters and so on and so on etc. You get my point.

Where do I find this material, how to I incorporate it within my dream of being that top notch marketing expert? God, there is so much to learn, so many articles, so many tricks, tips and techniques, so many mentors to read from, and talk to. Buy this book or that e-book, attend this seminar, go to a company meeting, find a great phone plan for good long distance calling, obtain a fast computer and on top of all this, maintain a life for yourself and a current job until such time you become that success you so desire.

Let me be the first to tell you, I was the one that was literally jumping in the deep end with those visions of, Wayne, The Almighty Internet Marketing Specialist.

I did this by working at home full time on this endeavor, really not knowing a lot but one who had a great attitude and passion to be that super specialist on the net. Not a great deal of money, no real connections on the net but knowing this is something I desired to be and do in my life.

Using the same water analogy, it was either drown in a sea of information and things to learn or tread water until I can make my way to the shallow end of the pool. Once I was standing up in that shallow end of that pool I was safe, however now I had to move forward with baby steps to become that Almighty Internet Specialist.

Who do I know that can fill me in on this piece of information that I needed to know? Where can I find out about this technical aspect of coding? What about growing my communication skills???? You get the point, inch by inch, I moved ahead, learning, growing and expanding myself to be a better Internet Marketing Specialist.

The awesome mentors that have crossed my path, those many seminars, the hundreds of books, the wonderful relationships with others, have all helped to get me where I am today. Day by day I have moved forward in what I love. Looking back I call it, The Hard Way of Growing.

Can you remember some 5-6 years ago how the Newsletter was the most effective way of getting your information out to your friends and those of interest. Well, times have certainly changed and I would never recommend to anyone to do this the way I did it. It was a daily effort to keep a float, financially, physically and mentally.

There was just way too much information for me to try and figure out by myself and just not enough time in a day, week, or even a year to pull all this stuff together to become a top Internet Marketing Specialist.

Over the years, I have moved forward to the point where freedom is what I desire to be and do but it sure has been a lot of effort for me. I did it the real hard way to say the least. Not a lot of money, no other job, no real idea how to play on the internet and no real knowledge base.

It has been an amazing trip to get where I am now. I have learned so much over these past 6 years, step by baby step, some things worked, and some did not; I missed some stuff and usually did not learn about the latest hot darn piece of

software technology. All in all, with what I created for me, I was doing really well. Money was flowing and my knowledge base was truly expanding. The real downside was that it took all that money, all those years to bring together some 50% – 70% of the knowledge I required to make a successful presence on the internet. Also, the newer stuff was coming out daily on how to be bigger and better on the net. How could I keep up?

Now here is the real exciting part. Remember way up near the top of this article, that I mentioned something about certain things that just blow your socks off, well here goes.

Through a long time friend, I was turned onto something that has rocked my world. He said, "Wayne, do you desire to connect all those dots about how to Market on the Internet with speed and ease"? I responded with "hell yes", excuse my language here but I was excited. Within minutes the link was sent to me and I was there.

I could not believe what my eyes were seeing!!

All those years of seeking what I needed, to be that specialist on the internet was all in one place. Not only that, there was so much more of what I just did not know. All the pieces of the puzzle were there for the taking. A step by step process, building up my knowledge base to a supreme level. There are all the links to wonderful information, all the tips and tricks, from beginner to advanced levels. I learned about Google, pay per clicks, newsletters, interactive forums, auto responders, marketing without a product, and much more. Oh my god, I was in heaven.... One bookmark, one login and it was all there. Did I mention heaven for me? *LOL*

This was not only a one stop place for me to advance my knowledge but a perfect place that I could pass along to others so that they would not have to go through what I did with my learning curve and of course the time it took me.

It is training, it is resources, it is simple, it is knowledge based, it is baby steps and it really, really pulls everything together for me in the comprehensive way that I have been seeking for many years now.

It is like a school, move at your own pace and within a few months, you will be playing like the big dogs; what has taken me years to accomplish and so much more.

The place is called [Wealthy Affiliate](#), Internet Marketing University. Please save yourself the time it has taken me and check out Wealthy Affiliate. Whether you have something to market or not, this is the place for you to Learn, Grow and Expand who you are. Marketing on the Internet is a skill that will serve you for a very long term, no matter what direction you are intending to take.

Please accept my invitation to study with the best and make money like the big dogs, promoting whatever you are wanting to promote: [Wealthy Affiliate](#)

Once you take a look into this material, just remember, I was the one that told you that I would rock your socks off. *S*

Peace and Love
Wayne
[Email Wayne](#)

Kat's 2 Cents

We have spent literally thousands of dollars and a gazillion hours over the years learning how to get our word out to the world through the internet. After all of that you would think that we were in the know. We thought we were, till we landed on this site and realized that we didn't know what we didn't know. We were still babes in the world of marketing on the internet... It feels like we hit the mother load and our profits have increased by 400% since we began studying at [Wealthy Affiliate](#).