

Goofy Sh*t - A Large Double Double

If you by chance are reading the title of the article and understand what it means, you must be Canadian.

For the uninformed, a large double double is a coffee that has two creams and two sugars in it. This has become the most popular drink in Canada, even above the bottle of beer and the buying of a two four which is a box of beer with 24 bottles in it.

In today's goofy sh*t report I wanted you all to realize the quantity of this drug that is being consumed around the world and its cost. This can be home made coffee, store bought coffee or whatever, this article is just on consumption and cost.

In Canada, over 80 per cent of the people drink an average of 2.6 cups of coffee per day. Hot damn we are really caffeine addicts here.

That is almost 10 million adults drinking 2.6 cups of coffee each and every day which equates to 20-26 million cups of coffee each day. Now take the average cost of a large double double and using a low cost of \$2.00 per cup, Canadians fork out some 40-52 million dollars a day just for the quick caffeine fix.

In My goofy research on other countries and their coffee use, I found that most other civilized countries are not as high as Canada and most come in around 50-60 per cent daily consumption. On the other hand though, cost is a bit higher in other countries.

Now please bear with me as these details get a little tricky.



I have come to the conclusion that there are about 3.5 billion people in this world that have access to or could if they desired, make or purchase a coffee. Out of that based on 50 percent consumption gives you 1.75 billion people drinking coffee each day. Yes I did my research for this article. After all, I am the Goofy Sh*t Reporter.

The world average for daily consumption of coffee is 2.1 cups per day. Now multiply that times 1.75 billion people drinking 2.1 cups per day you get 3.675 billion cups of coffee being consumed daily around this planet.



Hold onto your hats here now and let's look at the cost.

I am not talking a special latté, low fat mocha whatever here at \$6.00 each, I am looking at the average world cost of a basic coffee and it works out to almost \$2.50 per cup of caffeine. Refer back to the previous paragraph to see that consumption average is 3.675 billion cups per day times \$2.50 per cups and you get \$9,187,500,000 per day being spent on coffee. If you don't believe me, just do the math; I am real close to being bang on.

This is spent each and every single day around the world. Most of the consumption happens during regular business/work days so in taking this to the next level, I factored out weekends and holidays. Basically I said that there are 200 days per year where there is regular coffee consumption.



Two hundred days a year of high coffee consumption works out to be \$1,837,500,000,000 spent on coffee world wide. Almost two trillion dollars going out to get a caffeine fix every single year.

I am just a goofy sh*t reporter that seeks out and finds some real obscure facts. It seems to me that if each of us coffee drinkers were to cut their coffee consumption in half and save the money for their favorite charity, our world would be far better off. Can you imagine, almost a trillion dollars going to needed areas of the world every single day, rather than into employees getting buzzed out all day on caffeine. Think about it, can we live without that extra cup of coffee or tea or orange juice or milk or whatever each day?

From the desk of the Goofy Sh*t Reporter

Till next time

Peace and Love

Wayne

[Email Wayne](#)